

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 16.27
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

1

COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT5/12 16.27

CO-OP BILLING NEEDED

OKD M4
TTLS RTS
PLSC MF, THX 10/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 475												
25	S		700P-730P	30		\$1,850.00	10/8	10/8	0		MON	0
PROGRAM : JEOPARDY												
60	A		1130P-1205A	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-25 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 60-61												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#25	MISSED: MON/700P-730P				OCT8		30S	\$1,850.00	(OCT5/12)	
			OFFER: SAT/1130P-1205A				OCT6		30S	\$1,000.00	PLS ADVISE.	
			& SUN/700A-900A				OCT7		30S	\$850.00		
CMT: WE CAN OFFER												
OCT/12			94925.00									
CONTRACT TOTAL											94925.00	
TOTAL SPOTS											91	

MARKET TOTALS \$215,985 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE